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Nathan Misirian, owner of Autumn Consulting, has extensive background in web site design and web-based content management systems. Developing the fundamentals of network engineering, database reporting and PC support as the MIS Manager for a 50 person, private, health care company for five years.

Nathan spent seven years at Case New Holland, leading global IT and PC training, Dealer eBusiness Services in North America and as the Global eBusiness Manager. During his tenure, Nathan led the design and implementation of five, multi-lingual web-based content management Internet web sites. He also received the Chairman's Award for leading the development and implementation of the first, global, web-based content management tool for the Intranet.

As the North American Dealer eBusiness Systems Manager for Case New Holland, He transformed a broken, electronic parts catalog into an easy to use and accurate system for 10,000 dealers, worldwide. developed and led dealer training sessions, in-person and web-based and traveled extensively throughout North American equipment dealers working with managers in IT, After Sales and New/Used Sales as well as the owners/general managers.

Since founding Autumn Consulting five years ago, Nathan has integrated his professional, educational and business experience into helping Autumn Consulting clients leverage technology to grow and expand their business. Clients have been featured on cable's MSNBC due to their high search engine ranking, regularly communicate with their customers through eNewsletters and clients have added new business through well designed and programmed web sites.

Nathan earned his MBA from University of Wisconsin-Milwaukee and a BA in Education from Cedarville University. He is a Certified Network Engineer.