



**AUTUMN**  
CONSULTING

# THE AUTUMN PROCESS

## Business Strategy

Autumn leads with strategy. Most agencies rush to creative and concept. Autumn listens, thinks, and understands the importance of a website not only for design, not only for launch but how it will be useful every day after launch.

## Strategic Design

Autumn has a full creative and programming team. Strategy leads design. That creates powerful, new, and impactful visuals that are not only what the client likes but attracts and engages our client's prospects and customers.

## Timeline Development

Autumn cares about on time and on budget. Autumn's team of Account Executives set weekly timelines, regular meetings, and check-ins to ensure we deliver everything on time and on budget. The client experiences a worry-free or stress-free experience through Autumn's communication and collaborative style.

## Project Execution

Autumn executes on web design, programming, and strategy by monthly updating the content, and programming to adjust to the ever-changing algorithms on Google. This enables Autumn to use its deep SEO expertise to drive more unique visits and engagements to our client's site. Strategy is what defines successful project execution.

[autumnconsult.com](http://autumnconsult.com)