

QUESTIONS TO ASK WHEN CHOOSING A GOOGLE SEARCH MARKETING FIRM

A Checklist



**WHAT DOES YOUR
MARKETING PROCESS
LOOK LIKE?**



**WHAT CREDENTIALS DO
YOU/YOUR TEAM HAVE?**



**WHAT SUCCESSES HAVE
YOU ACHIEVED FOR
OTHER BRANDS?**



**HOW MUCH EXPERIENCE
DO YOU HAVE IN MY
INDUSTRY OR NICHE?**



**HOW DO YOU PLAN ON
WORKING WITH MY TEAM?**