



### OUR INDUSTRY FOCUS

- Business to Business Companies
- Privately Held Businesses
- Manufacturing
- Transportation & Logistics
- High-Growth Retail
- Non-Profits

## OUR MISSION

We solve complex problems through world-class digital marketing strategies. We unlock Google's ever-changing algorithms to help our clients' websites rank on the first page, with no paid ads, to gain more qualified leads.

## GUIDED BY OUR CORE VALUES

OUR FRAMEWORK FOR DECISIONS



Going the extra mile



Giving back to the community



Caring about people



Continuous learning



Communicating openly

## CLIENT SUCCESS STORIES

### 10X RETURN

3 YEARS IN A ROW

From our digital marketing strategy we generated a 10X return for RLS Logistics, a refrigerated warehouse company.

### \$2M DEALS

CLOSED TWO, \$1M IN NEW DEALS

Implemented SEO and paid ads to help Verst Logistics increase revenue by \$2M while reducing marketing costs by 50%.

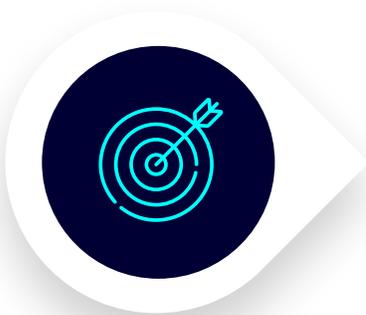
# THE AUTUMN PROCESS™

EXECUTION IS GUIDED BY STRATEGY

## Project Execution

We execute on web design, programming, and strategy by updating content, and programming to adjust to Google's ever-changing algorithms. We use its deep SEO expertise to drive more unique visits and engagement to our clients' site.

  Project Team



## Marketing Strategy

We lead with strategy, to bring your goals to life. We listen, think, and understand the importance of a website not only for design, not only for launch but how it will be useful for everyday launch.

  Executive Team



## Strategic Design

Strategy leads our design. Our full creative and programming team creates new and powerful visuals that are not only what our clients like but attract and engage our clients' prospective customers.

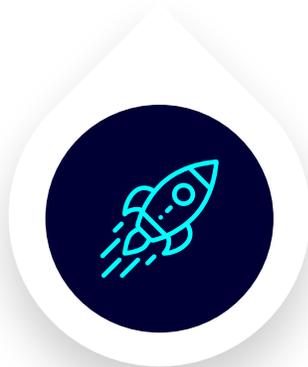
  Marketing Team



## Timeline Development

We understand how critical it is to be on time and on budget to ensure your success. Our team of Account Executives set weekly timelines, regular meetings, and check-ins to ensure we deliver on time and on budget, creating a stress-free experience for our clients.

  Marketing Team



## Our Holistic Approach Includes

BRAND STRATEGY • WEBSITE CREATION AND REDESIGN • CONTENT WRITING • PAID ADS

CHICAGO • CHARLOTTE • NAPLES

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