



# NATHAN MISIRIAN

Google Search Marketing Expert  
Keynote Speaker | Community Mentor

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## ABOUT NATHAN

Meet Nathan Misirian, a dynamic keynote speaker, a master of Google marketing strategies, and an accomplished digital marketing executive. His expertise has proven success in aiding businesses to thrive through effective digital marketing strategies.

Nathan's deep knowledge, coupled with his approachable demeanor, carries an intriguing persona that resonates with audiences on a more personal level making him a highly sought-after speaker. His tailored speaking style ensures that every interaction feels personal, insightful, and, most importantly, actionable.

Nathan is more than a speaker; he is a mentor, truly invested in the success of others. With Nathan Misirian, you don't just get a speaker; you get a game-changer.

## AREAS OF EXPERTISE



SEO



Paid Ads



Brand  
Strategy



Website  
Creation & Design



Content  
Creation



Mentorship

## EVENTS

- Harnessing the Power of GA4 for Your Business
- 5 Strategies for Digital Marketing Success
- Increasing Effectiveness of Google Ad Campaigns

## HIGHLIGHTS

- Executive Producer of 24 live streams on FB and YouTube on healing for adults
- Live studio interviews with mental health professionals, blogging, social media and educational sessions
- Executive Producer of 4 Livestream events with 10,000 participants from 21 countries
- Designed and conducted live interviews with 2 retired NFL athletes on mental health



"Nathan delivered the perfect mix of actionable and strategic advice. His speaker ratings from our attendees were off the charts – with 100% of participants saying his sessions on organic SEO and Google exceeded their expectations."