



AUTUMN
CONSULTING

THE AUTUMN PROCESS™

EXECUTION IS GUIDED BY STRATEGY

Project Execution

We execute on web design, programming, and strategy by updating content, and programming to adjust to Google's ever-changing algorithms. We use its deep SEO expertise to drive more unique visits and engagements to our clients' site.

00-00
180
days



Project Team



Marketing Strategy

We lead with strategy to bring your goals to life. We listen, think and understand the importance of website not only for design, not only for initial launch but how it will be useful for every day launch.

00-00
45
days



Executive Team



Timeline Development

We understand how critical it is to be on time and on budget to ensure your success. Our team of Account Executives set weekly timelines, regular meetings, and check-ins to ensure we deliver on time and on budget, creating a stress-free experience for our clients.

00-00
30
days



Marketing Team



Strategic Design

Strategy leads our design. Our full creative and programming team creates new and powerful visuals that are not only what our client likes, but attract and engages our clients prospective customers.

00-00
60
days



Marketing Team

Our Holistic Approach Includes

BRAND STRATEGY • WEBSITE CREATION AND REDESIGN • CONTENT WRITING • PAID ADS

CHICAGO • CHARLOTTE • NAPLES

www.autumnconsult.com

(813) 618-7554

nathan@autumnconsult.com



AUTUMN
CONSULTING



OUR MISSION

We solve complex problems through world class digital marketing strategies. We use a proven process that generates ROI in 12 months for our clients.

GUIDED BY OUR CORE VALUES

OUR FRAMEWORK FOR DECISIONS



Communicating
openly



Caring about
people



Continuous
learning



Going the
extra mile



Giving back to
the community

OUR INDUSTRY FOCUS

- Business to Business Companies
- Privately Held Businesses
- Manufacturing
- Transportation & Logistics
- High-Growth Retail
- Non-Profits

CLIENT SUCCESS STORIES

10X RETURN

3 YEARS IN A ROW

From our digital marketing strategy we generated 10X return for RLS logistics, a refrigerated warehouse company.

\$2M DEALS

CLOSED TWO, \$1M IN NEW DEALS

Implemented SEO and paid ads to help Verst Logistics increase revenue by \$2M while reducing marketing cost by 50%

CHICAGO • CHARLOTTE • NAPLES

www.autumnconsult.com

(813) 618-7554

nathan@autumnconsult.com